

# Majors' News

The News of Descartes's English Majors



First Edition Special Election Day

## President's Deceptive but Effective Communication Style

President Donald Trump uses very simple methods when it comes to sharing a message. In fact, we can easily notice a few principles That Trump always follows. Therefore we are sharing with you the best ways to look like your favourite political leader...



First and foremost, you have to say exactly what people want you to, without any regard for the truth. If you repeat something often enough, people will naturally believe it. The president uses short but clear messages in order to be easily understood by everyone. This way of writing things features a lot of advantages. Indeed, messages are more likely to be published in the media if they are already short and usable as they are right now. They also act like a kind of advertisement which has the power to mark people's minds.



Donald Trump making a speech.



What is more, you must never admit your faults. You had better never look back, as apologies are for the weak! For instance, The Washington Post counted Trump's "false or misleading claims" - that we usually call lies - and here are the results: in 2018, the president averaged about 9 a day. Besides, some days offer an incredible amount of lies, sometimes peaking at more than 50 in a single day!

Furthermore, Donald Trump's daughters, Tiffany and Ivanka Trump, and his wife, Melania Trump, travel a lot to represent him during his presidential campaign. Indeed, they promote their father or husband by holding meetings to make the Republican platform circulate in each State in the whole country.



Donald Trump during a meeting.

Donald Trump is for sure a great marketer, but is he a great president?

### Funniest quotes from the two main candidates :

- "I will be the greatest jobs president that God ever created." -Donald Trump
- "Stand up, Chuck, let 'em see ya." -Joe Biden, to Missouri state Senator.
- "I think I am, actually humble. I think I'm much more humble than you would understand." -Donald Trump
- "An hour late, oh give me a f\*\*king break." -Joe Biden
- "The beauty of me is that I'm very rich." -Donald Trump



The two main candidates, Biden on the left, Trump on the right

## How do People from Around the World see US Elections?

After seeing how awful the presidential debate was, some questions arise: What do foreigners think of the US election? One key issue actually keeps surprising them: Is indirect suffrage the right choice when it comes to strict democracy?

In the UK, the press is absolutely dismayed by the tone and tactics of the debate. The Times wrote: "The clearest loser from the first presidential debate between Donald Trump and Joe Biden was America." As for The Guardian it described it as a "national humiliation." Some other newspapers also highlighted the fact that the president urged his supporters to scrupulously watch polling stations. Switching to France, the reactions are identical: "Chaotic, childish, gruelling" is what the French newspaper Libération wrote. However, everyone noticed that Democrats have a candidate able to "measure up to this formidable opponent." In Germany, the

impressions were the same as in France and the UK. Indeed, Die Welt explained the Germans thought the debate "showed that America has a president [...] who lacks self-control." Besides, the newspaper mentioned that "that's not exactly news." We can therefore imagine that German citizens haven't got a good image of President Trump. All the newspapers we could find have similar reactions: this debate was really awful.

For American citizens, voting is a major responsibility. Although only 54% voted in 2016, they are particularly involved in politics and don't hesitate to show their support to their favourite candidates. Nonetheless, the indirect suffrage used in the USA doesn't achieve unanimity. Indeed, this system has proved more than once that it doesn't really represent the opinions of voters. It is fair to say that this way of voting for your president is not what fits best in their beloved democracy.

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### Match these quotes with the person who said it:

- A) Martin Luther King
- B) Franklin D. Roosevelt
- C) John F. Kennedy
- D) Abraham Lincoln



1- "Let us not seek the Republican answer or the Democratic answer, but the right answer. Let us not seek to fix the blame for the past. Let us accept our own responsibility for the future."

→ \_\_\_\_\_

2- "I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character."

→ \_\_\_\_\_

3- "The only thing we have to fear is fear itself."

→ \_\_\_\_\_

4- "Those who deny freedom to others deserve it not for themselves, and, under a just God, cannot long retain it."

→ \_\_\_\_\_



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Answers : 1-C / 2-A / 3-B / 4-D

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